



## **Franz Maier**

**German (born 1965)**

**Executive Vice President Sales**

Franz Maier holds a degree in Business Administration from Passau University in Germany. He joined Straumann in June 2007 from Procter & Gamble (P&G), where he was responsible for Global Export Operations Professional Care at the company's international headquarters in Geneva.

Previously, Mr Maier worked for the Wella Group for 14 years, which was acquired by P&G in 2003. He held managerial positions of increasing responsibility in Product Management, Strategic Management and Sales. He spent two years as Marketing Director of Wella France and was Managing Director of P&G Professional Care in Italy for three years prior to his promotion to Corporate Senior Vice President and Regional Manager of Professional Care, South and West Europe.