



## **Franz Maier**

**German (born 1965)**

**Executive Vice President Sales**

Franz Maier holds a Master of Science in Business Administration from Passau University in Germany. Mr Maier worked for the Wella Group for 14 years, which was acquired by Procter & Gamble in 2003. He held managerial positions of increasing responsibility in Product Management, Strategic Management and Sales. He spent two years as Marketing Director of Wella France, was Managing Director of P&G Professional Care in Italy for three years, Corporate Senior Vice President and Regional Manager of Professional Care in Germany, and Head of Global Distributor Operations Professional Care at the company's international headquarters in Geneva.

Franz Maier joined Straumann in June 2007 as Head of Sales.